

# SPONSORSHIP PACKET



## FIRST ANNUAL FUNDRAISER: CELEBRATING A YEAR OF UNITY

Hosted by:

**Leon Benson**

Exoneree, Author, Recording Artist,  
Reentry Navigator, Nation Outside

**NOV 14, 6-9 PM**

**Broadway United Methodist Church**  
609 E. 29th St.

**Read About:** Our Mission, Member-Organizations,  
Opportunities for Sponsorship and Promotion

For All Inquiries, Contact  
Destiny Glover, General Coordinator  
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[IndyLiberationCenter.org/Fund24](https://IndyLiberationCenter.org/Fund24)

# MISSION AND VISION

The Indianapolis Liberation Center is a physical and virtual community hub dedicated to advancing the causes of all marginalized, oppressed, exploited, and dispossessed people in Indianapolis and beyond by uniting and working to overcome the historical divisions imposed on us.

By engaging in regular and various kinds of educational, cultural, social, political, and other work, we revive our community's long-standing belief in the possibility and necessity of creating a different and better world.

Each of the cultural, political, educational events, campaigns, meetings, workshops, and struggles we've organized, led, or hosted since our founding in January 2021 has worked to facilitate collaboration between community members, organizers, and those who want to learn how to become organizers. We're training a new generation of empowered citizens, activists, and fighters as we struggle for liberation for all.



Leon Benson Speaking at the Liberation Center, March 2024

# OUR MEMBERS:

**ANSWER Indiana**

**Arte Mexicano en Indiana**

**Community Food Box Project**

**FOCUS Families Initiative**

**FOCUS Initiatives Re-Entry**

**Hope Packages**

**IDOC Watch**

**Indiana Black Librarians Network**

**Party for Socialism and Liberation**

**Shaka Shakur Freedom Campaign**

# ABOUT THE EVENING

In the year since we opened the doors to the new Center on October 5, 2023, we have organized or hosted 191 in-person actions—from protests, rallies, and book launches to art exhibitions, plays, press conferences, and community gatherings. We want to celebrate the incredible year of progress we've made **together** and are excited to invite everyone to our first annual fundraiser.

What began with three organizations, a dozen dedicated leaders, and little more than determination has become a powerful organizing space, uniting Indy's struggles and empowering new fighters, groups, and coalitions.

But we're not stopping here. To expand our efforts, **we want to raise at least \$30,000 to hire a staff member to help coordinate our growing operations and take us to the next level.** With nine member organizations and our first affiliated group onboard, this is the next crucial step to sustaining our momentum.

Hosted by Leon Benson—who spent 25 years unjustly imprisoned by Indiana—the evening includes drinks, dinner, a silent and live auction, and a chance to connect with our growing, vibrant community and network of progressive organizations.

## Live Auction Items Include:

- Studio recording, mixing, engineering, and mastering for 2 songs
- Live artwork painted by Vernon T. Bateman
- Original art by Jauston Huerta
- A tarot-card reading for 2-6 people
- A professional photo-shoot session
- A personalized 5-part study session on any revolutionary text
- A virtual visit with New Afrikan Political Prisoner Shaka A. Shakur

## Silent Auction Items Include:

- Massage sessions
- Book bundles from Tomoorrow Bookstore & Dream Palace Books and Coffee
- Palestinian study materials and merchandise
- Key texts and original posters from the Black liberation struggle
- Items for families and kids.

# SPONSORSHIP OPPORTUNITIES

## PREMIERE SPONSOR - \$20,000

- Recognition as premium sponsor on all materials and press releases and events
- 20 tickets and two tables for 20 people
- Recognition and logo on Liberation Center website
- Full-page in the program
- Logo, recognition, and promotion of Center-aligned project during event
- Any 1 book, 2 t-shirts, 5 posters, and 10 buttons from the Liberation Store
- A private dinner at the Center in early 2025 to see how your contribution advanced our people's struggles

## SOLIDARITY SPONSOR - \$10,000

- Logo on all materials including press releases
- 10 tickets and one table for 10 people
- Recognition and logo on Liberation Center website
- Half-page ad in the program
- Recognition during event
- Any 1 book, 1 t-shirt, 3 posters, and 5 buttons from the Liberation Store
- A private dinner at the Center in early 2025 to see exactly how your contribution advanced our people's struggles

## PARTNER SPONSOR - \$5,000

- Logo on all materials including press releases
- 10 tickets and one table for 10 people
- Recognition and logo on Liberation Center website
- Half-page ad in the program
- Any 3 posters and 5 buttons from the Liberation Store
- A private dinner at the Center in early 2025 to see how your contribution advanced our people's struggles

## PEOPLE'S SPONSOR - \$2,000

- Logo on all materials including press releases
- 10 tickets and one table for 10 people
- Any 2 posters and 5 buttons from the Liberation Store
- Logo and recognition on Liberation Center websites



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MEXICANO  
EN INDIANA



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# PROGRAM ADVERTISEMENTS

Promote your business, collective, event, or any program or group that aligns with our values. We can help with graphic design if needed!



**HALF PAGE: \$50 - \$100**

**FULL PAGE: \$100 - \$200**

*\*We are happy to work with any budget constraints*



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