SPONSORSHIP PACKET



FIRST ANNUAL FUNDRAISER: CELEBRATING A YEAR OF UNITY

Hosted by:

Leon Benson

Exoneree, Author, Recording Artist, Reentry Navigator, Nation Outside

NOV 14, 6-9 PM

Broadway United Methodist Church 609 E. 29th St.

Read About: Our Mission, Member-Organizations, Opportunities for Sponsorship and Promotion

For All Inquiries, Contact Destiny Glover, General Coordinator 317-507-4881 | info@IndyLiberationCenter.org

IndyLiberationCenter.org/Fund24

MISSION AND VISION

The Indianapolis Liberation Center is a physical and virtual community hub dedicated to advancing the causes of all marginalized, oppressed, exploited, and dispossessed people in Indianapolis and beyond by uniting and working to overcome the historical divisions imposed on us.

By engaging in regular and various kinds of educational, cultural, social, political, and other work, we revive our community's long-standing belief in the possibility and necessity of creating a different and better world.

Each of the cultural, political, educational events, campaigns, meetings. workshops. struggles we've organized, led, or hosted since our founding in January 2021 has worked to facilitate collaboration between community members. organizers, and those who want learn how to to become organizers. We're training a new generation of empowered citizens, activists, and fighters as we struggle for liberation for all.



OUR MEMBERS:

ANSWER Indiana
Arte Mexicano en Indiana
Community Food Box Project
FOCUS Families Initiative
FOCUS Initiatives Re-Entry

Hope Packages
IDOC Watch
Indiana Black Librarians Network
Party for Socialism and Liberation
Shaka Shakur Freedom Campaign

ABOUT THE EVENING

In the year since we opened the doors to the new Center on October 5, 2023, we have organized or hosted 191 in-person actions—from protests, rallies, and book launches to art exhibitions, plays, press conferences, and community gatherings. We want to celebrate the incredible year of progress we've made **together** and are excited to invite everyone to our first annual fundraiser.

What began with three organizations, a dozen dedicated leaders, and little more than determination has become a powerful organizing space, uniting Indy's struggles and empowering new fighters, groups, and coalitions.

But we're not stopping here. To expand our efforts, we want to raise at least \$30,000 to hire a staff member to help coordinate our growing operations and take us to the next level. With nine member organizations and our first affiliated group onboard, this is the next crucial step to sustaining our momentum.

Hosted by Leon Benson-who spent 25 years unjustly imprisoned by Indiana-the evening includes drinks, dinner, a silent and live auction, and a chance to connect with our growing, vibrant community and network of progressive organizations.

Live Auction Items Include:

- Studio recording, mixing, engineering, and mastering for 2 songs
- Live artwork painted by Vernon T. Bateman
- Original art by Jauston Huerta
- A tarot-card reading for 2-6 people
- A professional photo-shoot session
- A personalized 5-part study session on any revolutionary text
- A virtual visit with New Afrikan Political Prisoner Shaka A. Shakur

Silent Auction Items Include:

- Massage sessions
- Book bundles from Tomoorrow Bookstore & Dream Palace Books and Coffee
- Palestinian study materials and merchandise
- Key texts and original posters from the Black liberation struggle
- Items for families and kids.

SPONSORSHIP OPPORTUNITIES

PREMIERE SPONSOR - \$20,000

- Recognition as premium sponsor on all materials and press releases and events
- 20 tickets and two tables for 20 people
- Recognition and logo on Liberation Center website
- Full-page in the program
- Logo, recognition, and promotion of Center-aligned project during event
- Any 1 book, 2 t-shirts, 5 posters, and 10 buttons from the Liberation Store
- A private dinner at the Center in early 2025 to see how your contribution advanced our people's struggles

SOLIDARITY SPONSOR - \$10,000

- Logo on all materials including press releases
- 10 tickets and one table for 10 people
- Recognition and logo on Liberation Center website
- Half-page ad in the program
- Recognition during event
- Any 1 book, 1 t-shirt, 3 posters, and 5 buttons from the Liberation Store
- A private dinner at the Center in early 2025 to see exactly how your contribution advanced our people's struggles

PARTNER SPONSOR - \$5,000

- Logo on all materials including press releases
- 10 tickets and one table for 10 people
- Recognition and logo on Liberation Center website
- Half-page ad in the program
- Any 3 posters and 5 buttons from the Liberation Store
- A private dinner at the Center in early 2025 to see how your contribution advanced our people's struggles

PEOPLE'S SPONSOR - \$2,000

- Logo on all materials including press releases
- 10 tickets and one table for 10 people
- Any 2 posters and 5 buttons from the Liberation Store
- Logo and recognition on Liberation Center websites













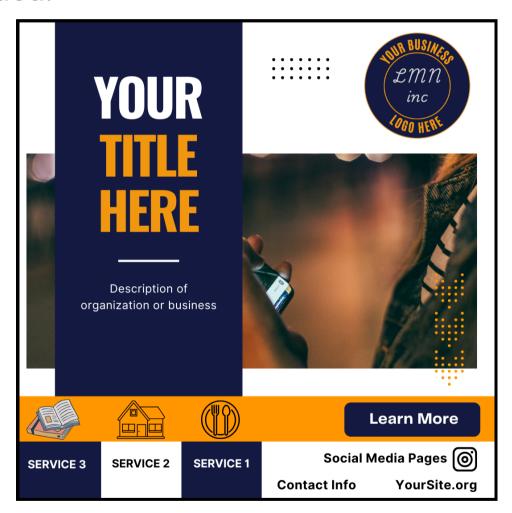






PROGRAM ADVERTISEMENTS

Promote your business, collective, event, or any program or group that aligns with our values. We can help with graphic design if needed!



HALF PAGE: \$50 - \$100 FULL PAGE: \$100 - \$200

*We are happy to work with any budget constraints



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