



**LETAC**  
by ECKBERG LAMMERS

eckberglammers.com

April 15, 2024

Dear Conference Attendee,

We hope this message finds you well and are excited for the upcoming Force and Focus Conference May 7-9 in Indianapolis. We are writing to inform you of a change in location for the conference.

We learned last Friday that our conference location and hotel at the Hilton in Indianapolis has unilaterally canceled our contract. We are disappointed in their decision. Although we are frustrated with the Hilton for this ill-timed and unfortunate decision we did not feel it appropriate to cancel the event and were able to secure a new location.

Our conference will now occur at the following location:

Heirloom Indianapolis  
230 West McCarty Street  
Indianapolis, Indiana 46225  
(317)585- 3955  
<https://theheirloomindy.com/events>

You may choose to stay with your reservations at the Hilton in Indianapolis (20-minute walk from Heirloom). However, based on their decision, we have decided to obtain a block of rooms at a location that is less than a five-minute walk.

Holiday Inn Express  
410 S Missouri Street  
Indianapolis, Indiana 46225  
(317) 822-6400 – block is under North American Force in Focus Symposium  
Rate: \$129.00 plus tax per day

Thank you for your understanding and continued support. We look forward to seeing you at the conference and creating lasting memories together. If you have any questions please reach out to our office at (651) 439-2878.

Sincerely,  
Imran S. Ali  
Executive Director, LETAC